Current Economic Programs Printed Survey Results: by the *Federal Assistance Awards Data System* Statistics Users Respondent Base

U.S. Census Bureau Current Economic Statistics User Survey

OMB CQM-26 (Rev.5/5/98)

I. DATA CONTENT

Your answers identifying the survey data you use will help us understand our users' patterns of data use.

1. Which Current Economic Statistics from the Census Bureau do you use? (Mark all that apply.)

(1) Monthly

0.0%;	0 None
58.3%;	7 Retail Sales
58.3%;	7 Wholesale Trade
66.7%;	8 Manufacturing/Trade Inventory/Sales
75.0%;	9 Housing Starts
75.0%;	9 Building Permits
66.7%;	8 New Home Sales
58.3%;	7 Value of New Construction Put in Place
66.7%;	8 Housing Completions
50.0%;	6 Expenditures for Residential Improvements
66.7%;	8 New Residential Construction
50.0%;	6 New Mobile Home Placements
50.0%;	6 Monthly Imports and Exports
58.3%;	7 Current Industrial Reports
50.0%;	6 Manufacturers' Shipments, Inventories, Orders

Replies 12; Forms 13

(2) Quarterly

61.5%;	8 Quarterly Financial Report
69.2%;	9 Current Industrial Reports
100.0%;	13 Federal Assistance Awards Data System
46.2%;	6 Quarterly Tax Survey
38.5%;	5 Quarterly Public Employee Retirement

Replies 13; Forms 13

(3) Annual

54.5%;	6 Annual Retail Trade	
45.5%;	5 Annual (Wholesale) Trade	
36.4%;	4 Annual Survey of Communications	
45.5%;	5 Transportation Annual Survey	
45.5%;	5 Service Annual Survey	
90.9%;	10 County Business Patterns	

72.7%; 8 ZIP Code Business Patterns 72.7%: 8 Statistics of U.S. Businesses 54.5%; 6 Characteristics of New Housing 45.5%; 5 Annual Building Permits 5 New Residential Construction in Selected Metropolitan Areas 45.5%; 7 Annual Capital Expenditures 63.6%; 8 Annual Survey of Manufactures 72.7%; 8 Current Industrial Reports 72.7%; 5 Research and Development Survey 45.5%; 6 Plant Capacity Utilization 54.5%; 5 Education Finance Survey 45.5%; 6 State Tax Collection Survey 54.5%; 4 Annual Public Employee Retirement 36.4%; 6 Annual Survey of Public Employment 54.5%; 6 Consolidated Federal Funds Report 54.5%; 54.5%; 6 State Government Finances 7 Annual Imports and Exports 63.6%;

Replies 11; Forms 13

II. DATA DELIVERY

The Census Bureau is considering use of the Internet as the primary method of data delivery. By completing the following questions, you will help us retain the most essential delivery formats and design the best possible data delivery service.

(4) 2. How do you receive current economic data now? (Mark all that apply.)

69.2%; 46.2%;	11 Printed Publications9 World Wide Web (Internet)6 CD-ROMs3 Direct (E-mail) delivery	7.7%;	3 Diskettes 1 FAX 1 Other	
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Replies 13; Forms 13

- Internet, ProNet
- (5) 3. What format do you PREFER when downloading data for further manipulation? (Mark all that apply.)

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50.0%; 5 Spreadsheet (e.g., wkl, xls, etc...)
30.0%; 3 ASCII delimited
20.0%; 2 Do not manipulate data
20.0%; 2 ASCII flat files
20.0%; 2 Database (e.g., dbf, mdb, etc...)
10.0%; 1 Retrieve from print or screen and enter manually
10.0%; 1 Other
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Replies 10; Forms 13

• [none]

^{4.} What capabilities do you want on the Census Internet site? (For each line, indicate the degree of your preferences, from 5 [high] to 1 [low].)

(6)	a. Direct (E-mail) delivery:				
	42.9%; 0.0%;	3 5 0 4	14.3%; 14.3%;	1 3 1 2	0.0%; 28.6%;	0 1 2 Don't know
	Replies 7;	Forms 13				
(7)	b. E-mail ı	notification:				
	44.4%; 0.0%;	4 5 0 4	22.2%; 22.2%;	2 3 2 2	0.0%; 11.1%;	0 1 1 Don't know
	Replies 9;	Forms 13				
(8)	c. Retrieve	e/display to scree	n:			
	55.6%; 22.2%;	5	22.2%; 0.0%;	2 3 0 2	0.0%; 0.0%;	0 1 0 Don't know
	Replies 9;	Forms 13				
(9)	d. Search:	:				
	70.0%; 20.0%;	7 5 2 4	10.0%; 0.0%;	1 3 0 2	0.0%; 0.0%;	0 1 0 Don't know
	Replies 10	; Forms 13				
(10)	e. Downlo	ad complete data	sets:			
	77.8%; 11.1%;	7 5 1 4	11.1%; 0.0%;	1 3 0 2	0.0%; 0.0%;	0 1 0 Don't know
	Replies 9;	Forms 13				
(11)	f. Downloa	ad selected data:				
	77.8%; 11.1%;	7 5 1 4	11.1%; 0.0%;	1 3 0 2	0.0%; 0.0%;	0 1 0 Don't know
	Replies 9;	Forms 13				
(12)	g. Softwar	e help/tutorials:				
	55.6%; 22.2%;	5 5 2 4	11.1%; 0.0%;	1 3 0 2	11.1%; 0.0%;	1 1 0 Don't know
	Replies 9;	Forms 13				
(13)	h. Publica	ation-quality printi	ng:			
	44.4%; 22.2%;	4 5 2 4	33.3%; 0.0%;	3 3 0 2	0.0%; 0.0%;	0 1 0 Don't know
	Replies 9;	Forms 13				

80.0%; 8 5 0.0%; 0 3 0.0%; 0 1 10.0%; 1 4 10.0%; 1 2 0.0%; 0 1 10.0%; 1 4 10.0%; 1 2 0.0%; 0 Don't know Replies 10; Forms 13 16) k. Other, please specify: Replies 0; Forms 13 • [none] 17) l. Electronic Bulletin Board (To collect write-ins) 0.0%; 0 5 0.0%; 0 3 0.0%; 0 1 0.0%; 0 4 0.0%; 0 2 0.0%; 0 Don't know Replies 0; Forms 13 III. DATA USAGE Your answers describing how you use the data will help us design the most effective Current Econom Statistics retrieval tool. 18) 5. Do you combine/compare/merge data from more than one source listed in Question 1? 36.4%; 4 No 63.6%; 7 Yes Replies 11; Forms 13 19) 6. What time periods do you consider when using these data? (Mark X all that apply.) 72.7%; 8 latest 1 or 2 periods 72.7%; 8 trends up to 5 years 63.6%; 7 5+ years Replies 11; Forms 13 20) 7. How do you use the data? (Mark all that apply.) 50.0%; 5 Perform patron/client inquiries 40.0%; 4 Create value-added products/services 30.0%; 3 Republish in newspaper/journal 20.0%; 1 Inform investment decisions 10.0%; 1 Locate new sites 10.0%; 1 Locate new sites 10.0%; 1 Store reports/printouts for archival purposes								
18.2%; 2 4	14) i. Charts a	nd graphs:						
Replies 11; Forms 13	·							
15 j. Geographic maps:	-							
80.0%; 8 5								
10.0%; 1 4	-	mo mapo.						
Replies 0; Forms 13 • [none] [17] I. Electronic Bulletin Board (To collect write-ins) 0.0%; 0 5 0.0%; 0 3 0.0%; 0 1 0.0%; 0 4 0.0%; 0 2 0.0%; 0 Don't know Replies 0; Forms 13 [I. DATA USAGE our answers describing how you use the data will help us design the most effective Current Econom tatistics retrieval tool. [18] 5. Do you combine/compare/merge data from more than one source listed in Question 1? 36.4%; 4 No 63.6%; 7 Yes Replies 11; Forms 13 [19] 6. What time periods do you consider when using these data? (Mark X all that apply.) 72.7%; 8 latest 1 or 2 periods 54.5%; 6 trends up to 1 year 72.7%; 8 trends up to 5 years 0.0%; 0 Other 63.6%; 7 5+ years Replies 11; Forms 13 [20] 7. How do you use the data? (Mark all that apply.) 50.0%; 5 Perform patron/client inquiries 40.0%; 4 Create value-added products/services 30.0%; 3 Republish in newspaper/journal 20.0%; 1 Inform marketing decisions 10.0%; 1 Inform investment decisions 10.0%; 1 Locate new sites 10.0%; 1 Locate new sites 10.0%; 1 Locate new sites 10.0%; 1 Store reports/printouts for archival purposes	,		•			,	_	
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19) 6. What time periods do you consider when using these data? (Mark X all that apply.) 72.7%; 8 latest 1 or 2 periods 54.5%; 6 trends up to 1 year 72.7%; 8 trends up to 5 years 0.0%; 0 Other 63.6%; 7 5+ years Replies 11; Forms 13 20) 7. How do you use the data? (Mark all that apply.) 50.0%; 5 Perform patron/client inquiries 40.0%; 4 Create value-added products/services 30.0%; 3 Republish in newspaper/journal 20.0%; 2 Inform marketing decisions 10.0%; 1 Inform investment decisions 10.0%; 1 Locate new sites 10.0%; 1 Store reports/printouts for archival purposes					,,, .			
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7. How do you use the data? (Mark all that apply.) 50.0%; 5 Perform patron/client inquiries 40.0%; 4 Create value-added products/services 30.0%; 3 Republish in newspaper/journal 20.0%; 2 Inform marketing decisions 10.0%; 1 Inform investment decisions 10.0%; 1 Locate new sites 10.0%; 1 Store reports/printouts for archival purposes	63.6%;	/ 5+ years						
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10.0%; 1 Locate new sites 10.0%; 1 Store reports/printouts for archival purposes								
10.0%; 1 Store reports/printouts for archival purposes								
				hival purpos	es			
	0.0%;	0 Other						

• [none]

(21) 8. What explanatory information do you consult when using these data? (Mark all that apply.)

88.9%;8 Sampling and estimation methodology88.9%;8 Definition of terms77.8%;7 Survey design

77.8%; 7 Narrative text describing survey results

0.0%: 0 Other

Replies 9; Forms 13

• [none]

- (22) 9. Do you have any pressing data or information needs that are not currently being met?
 - Non-residential building permit data.
 - No.

IV. INDUSTRY CLASSIFICATION ISSUES

We will soon begin restructuring the Current Economic Surveys based on the new North American Industry Classification System (NAICS). Your answers will help us ensure that these surveys continue to provide the economic information needed by markets, policy makers, and business people. For more information on NAICS, see the Bureau's web site: http://www.census.gov/NAICS.

(24) 10. At what levels of detail do you MOST FREQUENTLY USE industry data classified by Standard Industrial Classification (SIC)? (Mark all that apply.)

70.0%; 7 Sector totals (SIC division); e.g., Manufacturing or Retail Trade

70.0%; 7 4-digit industries (or maximum detail I can get)

60.0%; 6 3-digit industry groups 50.0%; 5 2-digit major groups

0.0%; 0 Other

Replies 10; Forms 13

• [none]

(25) 11. Were you aware that the SIC system is being replaced by the North American Industry Classification System (NAICS)?

22.2%; 2 I was unaware of this

11.1%; 1 I am partially aware, but lack details

66.7%; 6 I am aware and understand some implications

Replies 9; Forms 13

- 12. Would you like to receive more information about NAICS?
- (26) Yes, please send me (Mark all that apply)

100.0%; 9 A brochure that explains NAICS 44.4%; 4 Conference announcements 77.8%; 7 NAICS implementation plans 0.0%; 0 Other

	• [none]					
27)	No Thanks	-				
	100.0%; 0.0%;		I will check the Census Bur I don't need more information		w.ce	ensus.gov/naics)
	Replies 2;	Forr	ns 13			
. U	SER PROF	ILE				
leas	se tell us ab	out	yourself so we may serve yo	ou better.		
28)	13. Type	of o	rganization.			
•	33.3%; 25.0%; 16.7%;	3	Business Government Academic/Research	8.3%; 8.3%; 8.3%;	1	Individual Media Other
	Replies 12	; Fo	rms 13			
	• Library (l	Jniv	rersity			
29)	14. Do you	ı wc	ork in your organization's libra	ary?		
	54.5%;	6	Yes	45.5%;	5	No
•	Replies 11	; Fo	rms 13			
30)	15. What i	s yo	our affiliation with the Census	Bureau?		
•	54.5%; 9.1%;	_	None State Data Center	9.1%; 27.3%;		Business/Industry Data Center Other
			rms 13			

(35) 20. May we contact you to follow up on this questionnaire?

90.0%; 9 Yes 10.0%; 1 No

Replies 10; Forms 13

(36) Question 21. Remarks:

- Respondent provided voluminous, illegible comments throughout that could not be deciphered to record.
- Census is always quick and dependable. Great job!
- We love the Census Bureau! Clear publications indices and ease of search engines on the Internet site are very important to us. Also, choice of how to download data is good, not all users need or can use spreadsheet software.

Figure 1: